

Publicity Material

All touring productions are expected to provide their own high-quality marketing materials.

As a minimum, this should include A4 posters and A5 flyers. We do not require A3 posters, and we encourage our promoters to keep quantities realistic to avoid unnecessary waste.

Due to capacity and cost pressures, NEAT no longer designs or prints publicity materials. If A4 posters or A5 flyers are not provided, we will reclaim the full cost of design and printing from your fee. This work will be carried out by a freelance graphic designer.

Posters should be sent directly to the Volunteer Promoters, **NOT** to NEAT. Once all arrangements are confirmed, we will share promoter contact details with you.

If you are overprinting your posters with venue and event details, we will send you the relevant information.

If you are leaving space for us to add labels, please ensure there is sufficient blank space on the artwork.

Please include clear age guidance and note any explicit content on the poster.

not to scale

A5

105mm wide x 35mm high

A4

200mm wide x 60mm high